

## Document Title: Investment Capital Statement for Holding Ewa

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## **Capital Statement:**

Holding Ewa is pleased to announce the mobilization of a dedicated investment capital amounting to approximately €58 million for the next investment period. This capital is intended to be strategically deployed in diverse areas that promise robust returns and align with our long-term growth objectives. Our investment strategy emphasizes a balance between innovation, sustainability, and risk management.

## **Investment Rationale:**

Investing in a range of sectors provides opportunities to mitigate risks associated with market fluctuations, while allowing us to tap into the growth potential in each area. Below is a detailed breakdown of our investment focus:

## 1. Real Estate(€22mil):

With the real estate market continuing to offer both income stability and appreciation potential, we plan to invest in a mix of residential and commercial properties We plan to invest here around **€22mil**. This includes:

- Residential Development Projects: Targeting urban areas with growing housing demands.
- **Commercial Properties:** Investing in office spaces, retail outlets, and mixed-use developments to capitalize on commercial rental income.
- **REITs (Real Estate Investment Trusts):** Participating in publicly traded or private REITs that enable diversified exposure to real estate assets.

## 2. Infrastructure(€14mil):

Recognizing the crucial role of infrastructure in economic development. We plan to invest here around €14mil. with aim to invest in:

- Transportation Networks: Supporting projects that enhance connectivity, such as roads, bridges, and public transit systems.
- **Renewable Energy Initiatives:** Investing in sustainable energy projects like solar and wind farms that offer long-term returns while promoting environmental sustainability.
- Public Utilities: Engaging in partnerships for essential services that ensure robust returns through consistent demand.

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# 3. Cryptocurrency(€10mil):

As digital currencies gain mainstream acceptance. We plan to invest here around **€10mil.** We will explore investments in:

- **Established Cryptocurrencies:** Such as Bitcoin and Ethereum, which have demonstrated resilience and potential for growth.
- Emerging Cryptocurrencies and ICOs (Initial Coin Offerings): Investing in innovative blockchain projects that show promise for significant returns.
- Blockchain Technology: Supporting companies developing cutting-edge blockchain solutions that address current inefficiencies across various industries.

## 4. Startup Companies(€8mil):

Our commitment to innovation drives our interest in the startup ecosystem. We plan to invest here around €8mil, in:

- Identify Promising Startups: Focus on sectors such as tech, health, and sustainable products, providing not only capital but also mentorship and strategic guidance.
- Participate in Seed and Series A Funding Rounds: To help young companies scale and grow rapidly, fostering innovation and job creation within the economy.
- Collaborate with Incubators and Accelerators: To enhance deal flow and establish partnerships with emerging businesses.

## 5. Additional Opportunities(€4mil):

While our primary focus will be on the above sectors, we remain open to exploring alternative investment options. We plan to invest here around **€4mil** including:

- Green Technologies: Investing in environmentally friendly solutions to meet the growing demand for sustainability.
- **Consumer Goods and E-commerce:** Positioning ourselves in sectors that benefit from shifts in consumer behavior and technological advancements.
- Health and Biotechnology: Identifying opportunities to invest in advancements that improve quality of life and address global health challenges.

#### **Risk Management:**

Holding Ewa understands the inherent risks in investments. We are committed to thorough due diligence, comprehensive market analysis, and ongoing portfolio monitoring. By diversifying our investments across various asset classes and industries, we aim to reduce volatility and protect capital.

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## **Commitment to ESG Principles:**

Holding Ewa is dedicated to integrating Environmental, Social, and Governance (ESG) criteria into our investment decisions. We believe that sustainable investing not only benefits society but also yields better long-term returns.

## **Conclusion:**

This bold initiative reflects Holding Ewa's commitment to harnessing investment potential while contributing positively to society and the economy. We are excited about the future and look forward to making impactful investments that drive growth, innovation, and community development.

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CEO Holding Ewa Date of Approval: 07 Nov 2024

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